



April 8, 2023

Dear Vendor or Business Owner:

This year, the Pearl and Ivy Community Corporation (PICC) will host a fundraising concert featuring R&B Soul singer/songwriter, Teedra Moses, on **Saturday, June 17, 2023** in partnership with Alpha Kappa Alpha Sorority, Alpha Nu Omega Chapter. We are raising funds to support scholarships and service programs within the Greater Bay Area and would love your support as an event sponsor. *See levels below.*

Alpha Nu Omega Chapter (ANO) has been *Serving the Bay Area since 1929* and has consistently provided relevant and responsive programs and activities to the community as well as academic scholarships to students for over 90 years. The Pearl & Ivy Community Corporation was formed in 2014 as a non-profit affiliate to ANO, to enhance service programs to our community. We are a 501c3 non-profit incorporated in the State of California and were organized exclusively to promote and provide educational, cultural and social service opportunities for the Bay Area community. ***Proceeds from corporate sponsorships are earmarked to support scholarships and impactful community service programs and are tax deductible.***

Sponsorship Levels

HIGH(BOY) LIFE (\$500)	IVY SPONSOR (\$1,500)	PINK SPONSOR (\$3,000)	GREEN SPONSOR (\$5,000)	EVENT SPONSOR (\$10,000)
<ul style="list-style-type: none"> • Pays for a portion of relevant community service programs. • Table tent branding on 1 high boy branding on print communication and event materials • 2 General Admission Tickets 	<ul style="list-style-type: none"> • Pays for 1 Academic Scholarships & a portion of relevant community service programs. • Branding on ALL digital, print communications and event materials • Virtual recognition at concert • 2 General Admission Tickets 	<ul style="list-style-type: none"> • Pays for 2 Academic Scholarship and a portion of relevant community programs • Branding on all print/digital communications and event materials • Virtual recognition at concert • 2 General Admission Tickets 	<ul style="list-style-type: none"> • Pays for 3 Academic Scholarships and a portion of relevant community programs • Branding on all print/digital communications and event materials • Virtual recognition at concert • 4 General Admission Tickets 	<ul style="list-style-type: none"> • Pays for 4 Academic Scholarships and a portion of relevant community programs. • Branding on all print/digital communications and event materials • Virtual recognition at concert • 1 VIP Table (4 seats)

We are grateful for any financial contributions and in-kind donations and would love your support for 2023 initiatives. Donations can be made online on our website at www.pearlivy.org by Friday, **June 9, 2023** and for in-kind donations please contact Denise Parker at deniseparkerpicc@gmail.com for inquiries.

With your help, we will continue to support underserved communities and provide enriching life skill training and scholarships to Bay Area students..

We thank you again for all of your support!

Sincerely,

Sharese Hill, Chairman

Pearl & Ivy Community Corporation

Denise Parker, Vice Chairman

Pearl & Ivy Community Corporation